



SPONSORSHIP PROPOSAL

The 7th annual 9-11 Memorial 5k Run/Walk 5k throughout downtown Brighton is your most powerful promotional opportunity race-event of the year!

*Over 200 participants in the first year

*Same weekend as Smokin' Jazz & Blues Festival

*Working closely with surrounding fire departments to ensure an even larger turnout this year!

GOLD SPONSOR:

\$500

Significant Branding Opportunity: mile marker or start/finish banner

Identification as Event Sponsor with incorporation of company logo into website

Identification as a Sponsor on all print signage and visible marketing materials

Company logo on athlete & volunteer t-shirts (300+ t-shirts)

Logo prevalently displayed on all promotional materials

Identification as Event Sponsor in media ads

Product sampling / promotional materials displayed & distributed on day of race

SILVER SPONSOR:

\$250

Identification as Event Sponsor with incorporation of company logo into website

Identification as a Sponsor on all print signage and visible marketing materials

Company logo on athlete and volunteer t-shirts (300+ t-shirts)

Product sampling / promotional materials displayed & distributed on day of race

Supporting Sponsor:

Provides Support

A supporting Sponsor provides event support other than in a financial way

-Awards –Giveaways –Food –Beverages -Post party -Aid Stations –

Company logo on athlete and volunteer t-shirts (300+ t-shirts)

All proceeds will benefit the 9/11 Memorial at the Brighton Fire Department

**This event is a true example of a community coming together to show first responders that we appreciate what they do everyday and to show the world that
“Brighton Never Forgets”**

SPONSORS: Make Checks Payable to: Brighton Area Fire Authority (Note: 5K Run)

Mail to: Brighton Area Fire Authority at 615 W. Grand River, Brighton, MI 48116

For more information contact: Claudette Monroe at 810-229-6640 or email: cmonroe@brightonareafire.com

Go to: WWW.BRIGHTONAREAFIRE.COM and follow the link